I. Statement of Purpose and Library Needs:

Founded in the early 1960’s, the Department of Communication at the University of South Florida is one of the largest in Florida. The Department offers fully accredited programs at the baccalaureate, masters and doctoral levels of study. The undergraduate student may concentrate in coursework which emphasizes performance communication, interpersonal and organizational communication, and public or cultural communication. The graduate program of study in communication is interdisciplinary in nature. Graduate coursework has its emphasis on critical, qualitative, and interpretive work in the cross areas which constitute communication studies. Communication course work in the graduate program aligns, connects, and crosses cultural studies; ethnography; gender and diversity; health; illness; aging; interpersonal; organizational; media; performance; rhetoric; and technology.

The Communication Department offers a B.A., Master of Arts, and the Doctor of Philosophy Degree.

The library strives to develop and maintain a collection that will satisfy the need for resources that support the undergraduate and graduate curriculum in Communication, as well as serve the students and faculty in their teaching and research activities.

1. Collection Areas

A. Area: Communication

B. Classes and Levels

<table>
<thead>
<tr>
<th>LC CLASS</th>
<th>DESCRIPTION</th>
<th>CURRENT COLLECTION</th>
<th>COLLECTION GOAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>P 87-96</td>
<td>Communication/Mass Media</td>
<td>3b</td>
<td>4</td>
</tr>
<tr>
<td>P 94.7</td>
<td>Interpersonal Communication</td>
<td>3c</td>
<td>4</td>
</tr>
<tr>
<td>P 95-95.6</td>
<td>Oral Communication Speech</td>
<td>3b</td>
<td>4</td>
</tr>
<tr>
<td>P 98-98.5</td>
<td>Computational linguistics/Natural Language Processing</td>
<td>3a</td>
<td>4</td>
</tr>
</tbody>
</table>
3a = Basic study or instructional support level. Supports lower division undergraduate courses.

3b = Intermediate study or instructional support level. Supports advance undergraduate course work, but not Master's degree programs.

3c = Advanced study or instructional support level. Supports Master's degree level program

4 = Research level. Supports doctoral level programs and other original research

C. Scope of Coverage:

1. Chronological Guidelines:

   No restrictions. Materials dealing with all chronological periods are collected when relevant to user needs.

2. Geographical Guidelines:

   There are no geographic limits governing the selection of materials in this discipline.

3. Publication Data Guidelines:
Emphasis is placed on the acquisition of current editions. Older editions are acquired selectively according to specified collection intensity levels.

4. Languages:

The primary language of acquisition is English. Other languages will be acquired selectively.

D. Types of Materials Collected:

1. Treatment of Subject

Emphasis is on maintaining a strong selection of journals and developing a strong research monographic collection representing the important professional presses. Conference proceedings, technical reports, dissertations, reference works, and graduate and advanced undergraduate texts are acquired selectively. Audio-visual materials and datasets are acquired selectively.

2. Format:

Print resources prevail, although an increasing number of current imprints are accompanied by diskettes and CD-ROMs. Full-text electronic journals are continuously added to the library collection. These are acquired through package arrangements with publishers, or through electronic upgrades of current subscriptions. (Note: Cancellation of a print subscription for which there is an electronic, full-text equivalent is encouraged and will follow the guidelines set forth in the document Selection of Resources for the Virtual Library.)

II. ACQUISITIONS STRATEGY

Materials for the Communication collection are selected by the Collection Development Librarian assigned to the department, with priority given to faculty requests. Association publications will be placed on standing order when appropriate. Retrospective purchases are done at faculty request or to replace items lost through theft and damage. Since funding is very limited for new subscriptions, access to articles in journals that are not owned by the library is routinely handled through fee-based document delivery services and inter-library loan. The library encourages faculty to periodically review their journal subscriptions and to cancel titles that are no longer of interest or value.

III. COLLECTION NOTES

Periodical publications as well as monographs, monographic series, congresses, symposia, academy and society publications and reference works will be acquired. Dissertations and bibliographies will be ordered on special request, and the library will obtain all bound copies of USF Master's theses. Special emphasis will be placed on
acquiring serial publications, namely periodicals. Backfiles will be collected where appropriate. Upper level undergraduate texts are acquired selectively.

Research and study in Communication is interdisciplinary in nature and relevant resources may be chosen from other disciplines, such as: anthropology, geography, library and information science, management and organization, mass communication, psychology, public administration, sociology, theatre, and women’s studies. Collection policies in these areas should also be consulted.

Drafted by John Abresch
Date: 1/25/05