USF Faculty Senate

USF Research & Innovation

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Huron Report

F&A Redistribution

- USFRI Operational Costs: 40%
- Strategic Investment Plan: 10%
- Redistribution of F&A to Colleges: 50%
Strategic Investment Plan*

Comparative Medicine Subsidy 26%
Institute for Advanced Discovery and Innovation 4%
Associate Vice President 4%
Awards/Incentives 18%
Facilities 14%
Matching 7%
Faculty Investment 27%

*Estimates based on FY2014 indirect return percentages dedicated to various strategic investments. Illustrative only.
Research Advisory Committee

• Advises SVP for Research on potential investments from the Research Strategic Investment Pool
• Reviews and provides recommendations
• Advocates for engaging constituents
• Composed of faculty, deans, and associate deans
• Meets monthly:
  – 9/3/15, 10/1/15
  – Next meeting 11/30/15
• Due date, June 30, 2016

Source: http://www.usf.edu/research-innovation/researchers/huron-report.aspx
Transition Plan Workgroup

• Develop a work plan to transition to new F&A redistribution model over time and in line with institutions RCM budgeting model

• Members comprise faculty & administrators
  – Meeting Biweekly
    • 11/2/15, 11/16/15
    • Next meeting: 11/30

• Due date: June 30, 2016

Source: http://www.usf.edu/research-innovation/researchers/huron-report.aspx
Research Strategic Plan Committee

• Develop an aspirational vision
• Identify well-defined areas of distinction
• Identify 3-5 strategic research initiatives
• Meets biweekly:
  – 10/27/15, 11/10/15
  – Next meeting: 11/24/15
  – Town Hall Meetings in January & February

Source: http://www.usf.edu/research-innovation/researchers/huron-report.aspx
Basic Structure of the Strategic Planning Process

Sudeep Sarkar, Ph.D.
Associate Vice President for Research & Innovation
Co-Chair, Research Strategic Plan Committee
The SOAR Process

• SOAR - **Strengths, Opportunities, Aspirations and Results**
  – More strength-based than SWOT

• A strategic planning framework with an approach that focuses on strengths and seeks to understand the whole system by including the voices of relevant stakeholders
SWOT vs. SOAR

SWOT

• Analysis oriented
• Weakness/Threat focus: *Lemon focus*
• Competition focus: *just be better*
• Incremental improvement
• Top down
• Energy depleting: *too many weakness and threats*
• Attention to gaps

SOAR

• Action oriented
• Strength/Opportunities focus: *Lemonade focus*
• Possibility focus: *be the best*
• Innovation breakthroughs
• Engagement at all levels
• Energy creating: *we are good and can become great*
• Attention to results
THE 5-I APPROACH

- **Inquire (S)**: Into Strengths
- **Imaging (O)**: To reach Aspirations
- **Innovate (A)**: The Opportunities
- **Inspire to Implement (R)**: To achieve Results

**Initiate**: The choice to use
Steps and Timeline

• Initiate (Oct)
  – Decide on process, timeline, logistics, etc.
• Inquire: SOAR process (RSPC) (Nov, Dec)
• Inquire: SOAR process at town hall meetings (Jan, Feb)
  – USF Tampa (Main), USF Health, USF St. Petersburg, USF Sarasota-Manatee
• Imagine: Creating a shared vision (RSPC) (Feb)
• Present draft to stakeholders (Mar, Apr)
  – USF Senior Leadership, Council of Deans, Faculty Senate, Research Council, ADRs, etc.
• Finalize (RSPC) (May, Jun)
• Due date: June 30, 2016
How to stay up-to-date

http://www.usf.edu/research-innovation/researchers/huron-report.aspx
Thank you!